

EL INSTITUTO: GET IN FORMATION 2023

LEADERSHIP AND DEVELOPMENT TRAINING

OCTOBER 16 - OCTOBER 19 :: TUCSON, ARIZONA

Mijente's educational initiative, El Instituto de Formacion Politica is hosting a 4-day, in-person leadership, organizing, and professional development intensive program for both new and experienced Latinx change-makers who believe in building people power. This program will provide concrete skills workshops, seminars to enhance strategic thinking and opportunities to apply lessons. Participants will choose from one of the 4 tracks: Electoral Campaign Management, Grassroots Organizing and Campaigns, Arts and Communications, or Advanced Political Education. They will have the opportunity to develop new skills, put theory into practice with hands-on activities, and connect with fellow cohort members and exceptional instructors in each track.

The program begins Monday morning on October 16th and ends Thursday evening on Oct 19th. Attendees of El Instituto: Get in Formation 2023 must attend the full day, in-person sessions from Monday through Thursday, in Tucson, Arizona.

Applications are open through August 6, 2023. Applicants are encouraged to apply as soon as possible, to ensure a place before spots are filled.

Tuition fees are due after the applicant has been accepted to the program. We recognize that many participants come from various financial backgrounds and marginalized identities that limit access to training, so we ask that participants secure professional development funding from their organization or apply to our limited scholarship fund.

Tuition: \$150 total for the four day program: which includes daily training sessions, materials, venue-to-venue transportation, some meals during programming. *(Note: Travel and lodging is not included.)*

The following descriptions are of each program track for El Instituto: Get in Formation 2023:



Electoral Campaign Management

Through our Campaign Manager track, participants will learn about the role and core tasks successful campaign managers know how to do, developing effective and culturally relevant messaging, and much more. From supervising effective teams to spearheading data-driven field programming, you'll develop the skills to confidently face the many and changing paths to victory.

Grassroots Organizing & Campaigns

For transformative change to be felt by marginalized peoples, we need to organize, spark, sustain and nurture our movements. Through our Grassroots Organizing track, participants will learn key frameworks for issue and target identification and community recruitment. You'll be introduced to the fundamentals of organizing through real examples.

Arts and Communication

Our lives (and our movements!) are greatly enriched by music, murals, poetry, movies, podcasts, memes, banners – and dozens of other forms of artistic expression and media. Through our Arts and Communications track, you'll have the chance to level up and experiment with your outreach and messaging strategies. From press pitching and op-eds to street performance and graphic design, the way we present our messages matters.

Advanced Political Education

How we make social change for our communities and what it means to lead in this moment continues to evolve. Through our Advanced Political Education track, participants will tackle the strategies needed for our movements to be influential and compelling, versatile and thriving. You'll have the opportunity to dive deep into concepts on ecosystem building, power analysis, autonomous movement and more.

About Mijente

Mijente is a digital and grassroots hub for Latinx and Chicanx movement building and organizing. Launched in 2015, Mijente seeks to strengthen and increase the participation of Latinx people in the broader movements for racial, economic, climate and gender justice.

Please contact us at info@mijente.net if further information on the training program is required.

